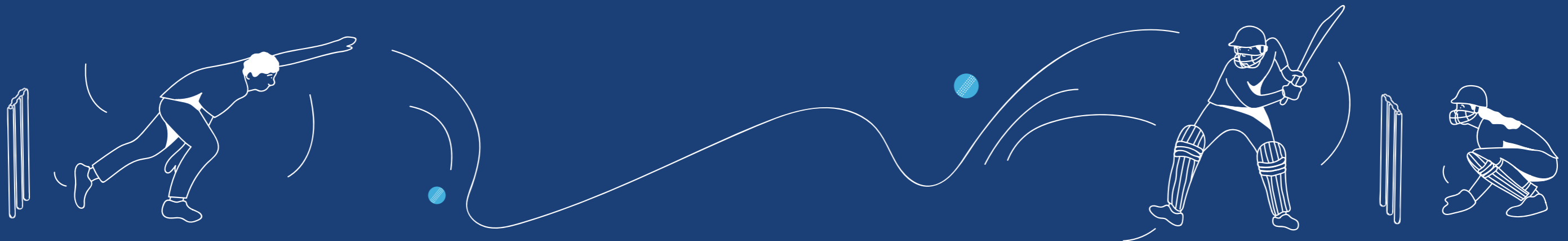
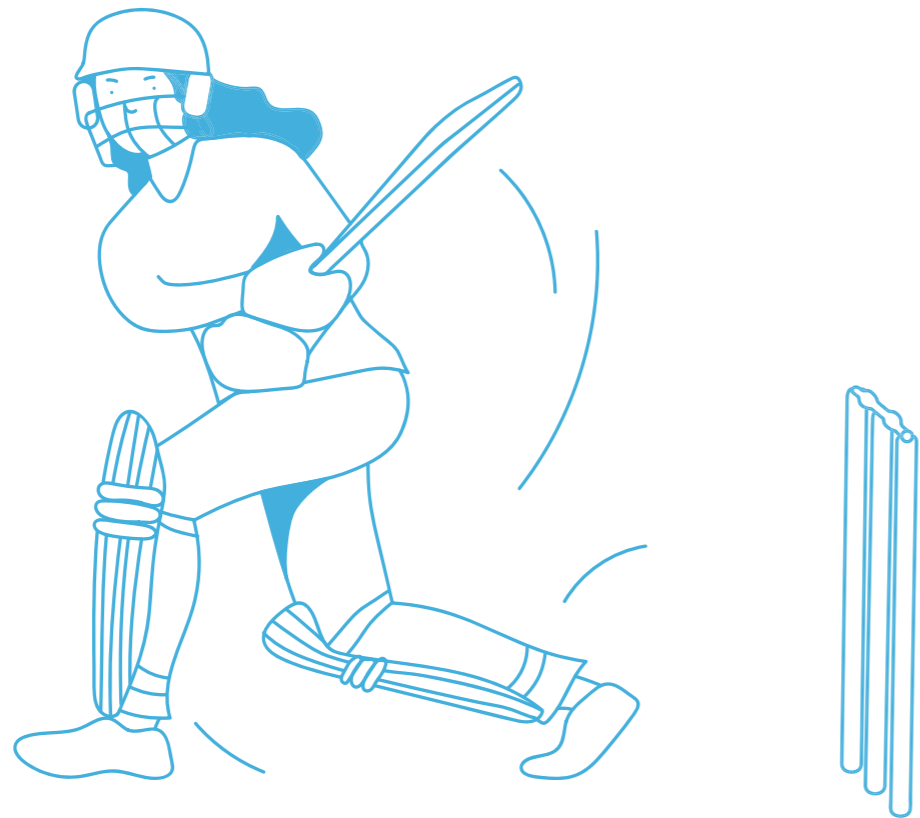




Player and Club Development





**Our focus is long-term development
which leads to life-long love of the game.**

Players Development - Aims for each age group

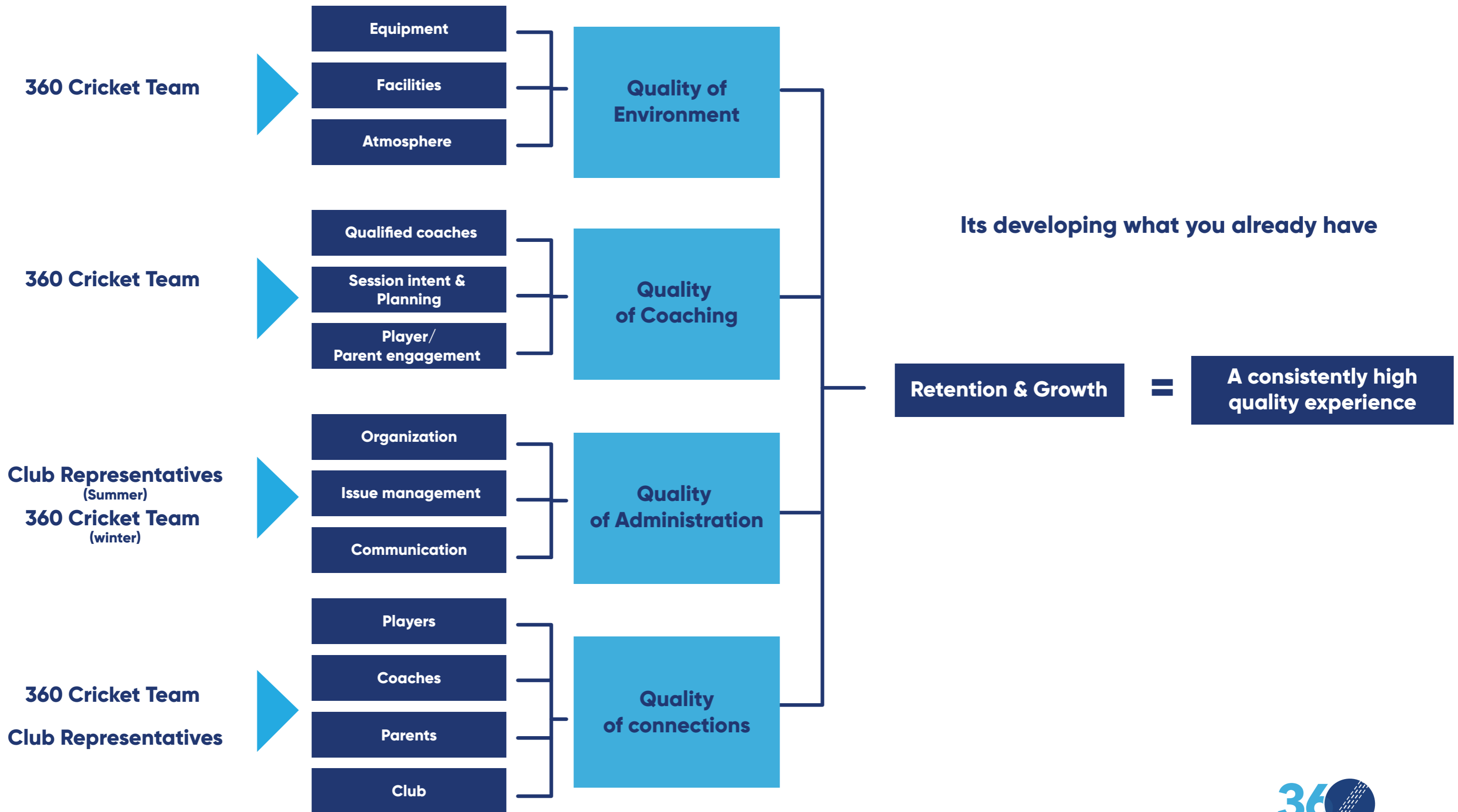
Age Group	Key Aims	Key Themes
Under 6/7s	<ul style="list-style-type: none"> - To develop a love for cricket - To develop social skills - To promote teamwork 	<ul style="list-style-type: none"> - Enthuse players through games - Develop athletic ability through multi-sports and movement tasks
Under 8/9s	<ul style="list-style-type: none"> - To develop a love of the game of cricket - To develop inter-personal skills - To promote teamwork 	<ul style="list-style-type: none"> - Enthuse players through games - Include basic technical elements - Develop game awareness in preparation for matches
Under 10/11s	<ul style="list-style-type: none"> - To continue to cultivate a love for cricket - To develop inter-personal skills - To promote teamwork - To support self reflection 	<ul style="list-style-type: none"> - To support players exploring, applying and performing in 'training and match' environments - Supporting team mates through tasks - Incorporating mental skills that aid performance
Under 12/13s	<ul style="list-style-type: none"> - To continue to cultivate a love of the game of cricket - To develop inter-personal skills - To promote teamwork - To support self reflection 	<ul style="list-style-type: none"> - To support players exploring, applying and performing in 'training and match' environments - Supporting team mates through tasks - Incorporating mental skills that aid performance - Introducing and educating players about physical training within cricket
Under 14+	<ul style="list-style-type: none"> - To continue to cultivate a love of the game of cricket - To promote teamwork - To support self reflection - Support the transition into adult cricket 	<ul style="list-style-type: none"> - Instil players with the correct mental approach for adult cricket - To develop players ability to critically think/analyse their own game - Providing cricketers with the opportunity to develop and explore the 4 elements (TTMP) of the game

Club Development - Aims for each Club

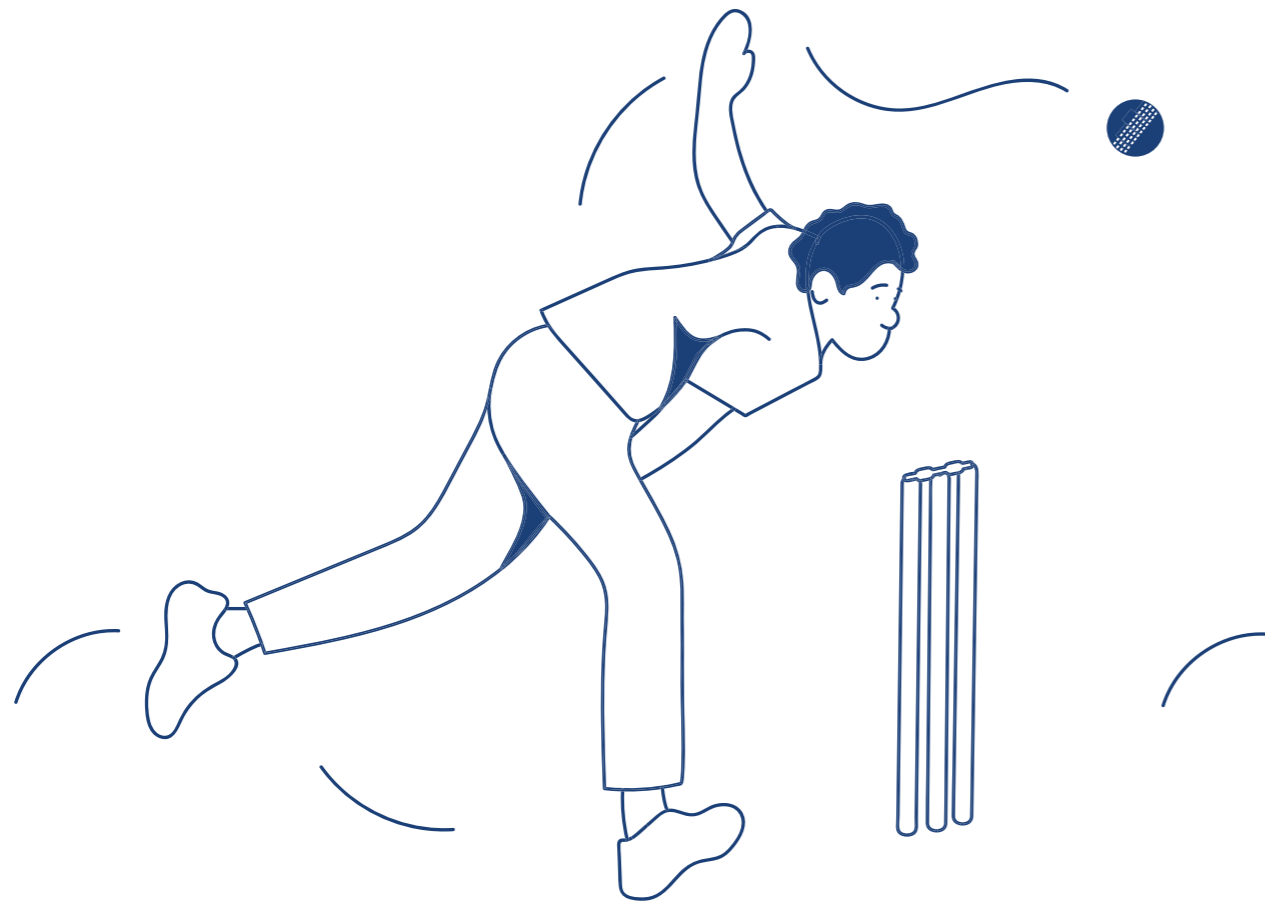
- To achieve and maintain an ECB club mark
- To ensure that our program aligns with the 'ethos' of each club
- To receive feedback from players, parents, club officials then informs future planning
- Support for junior club members taking D.o.E and Young Leaders Awards
- Support junior club coaches and parents through their coaching badges
- To ensure that our policies, coaching and structure follows ECB guidelines



The key to growing club cricket is NOT recruitment.....



What we wont do



360 Cricket will not

- Discriminate based on race, gender, disability, religion
- Have any trials with selection and rejection below the age of 13
- Run sessions as a 'private academy'. All camps and courses will be partnered with a local club
- Neglect any safeguarding or welfare issues
- Encourage players to specialise in specific sports skill sets at an early age
- Promote private coaching over club coaching
- Demote players below their age bracket

Player development

What is talent?

Latent qualities or abilities that may be developed and lead to future success – In a sporting context this could be your future athletic ability through effort, hard work & dedication

What is potential?

A natural aptitude or skill – In a sporting context this could be your natural athletic ability /skill set

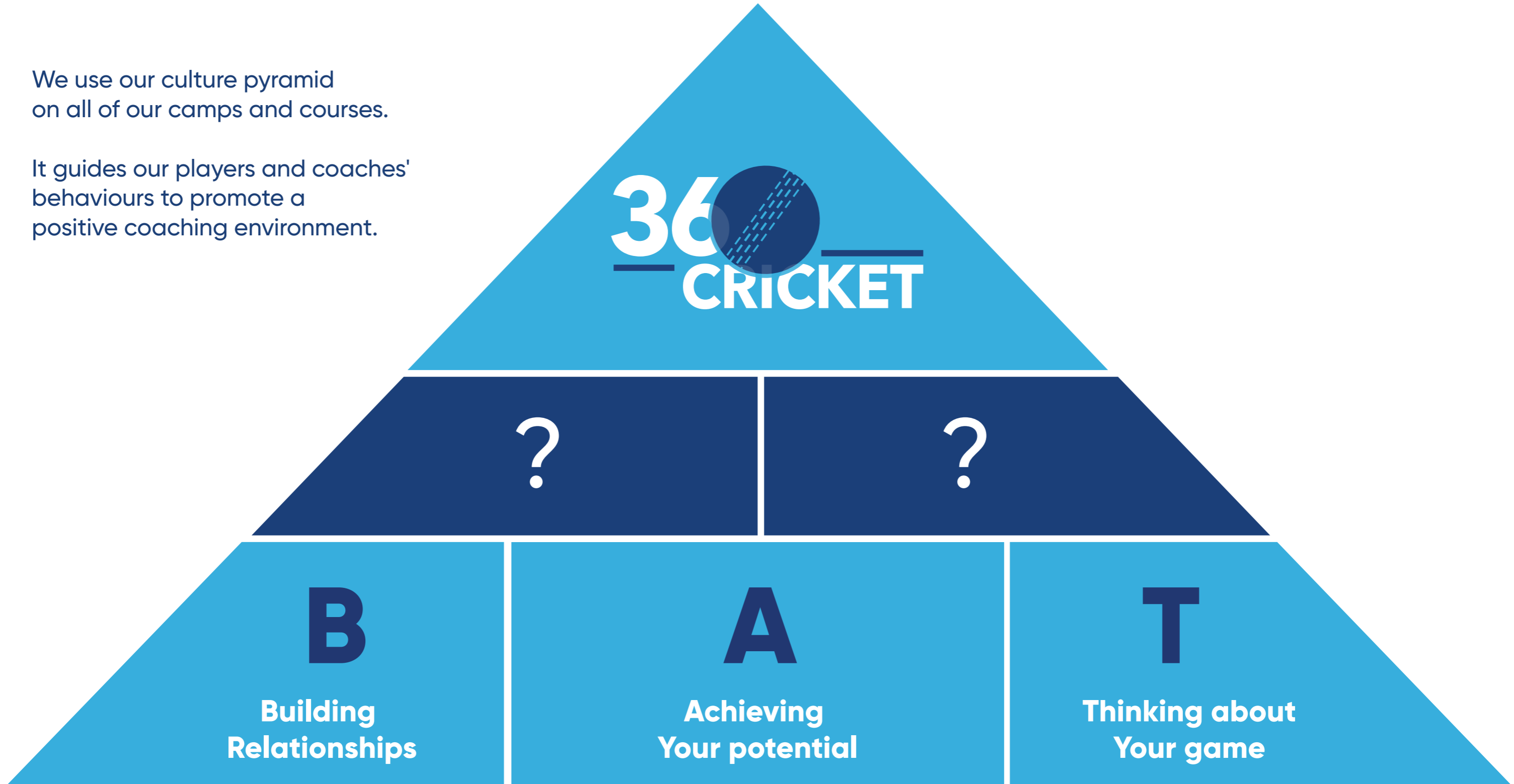
What is a love of the game?

We see someone having a love for the game if they want to remain connected to the sport for a prolonged period of time. Whether this is as a player, coach, spectator or official.v

Player development

We use our culture pyramid on all of our camps and courses.

It guides our players and coaches' behaviours to promote a positive coaching environment.



Our Philosophy

The Player

The player will always be our focus at every session. Players along with coaches will be expected to support each others practice, be respectful of one another and help create a positive culture within their club

Opportunity to Participate

We will endeavour to provide equal opportunities so that all children can access and enjoy cricket at our group sessions & camps. This will be done through our session design and incorporating all elements of cricket as well as the playing.

Enjoyment

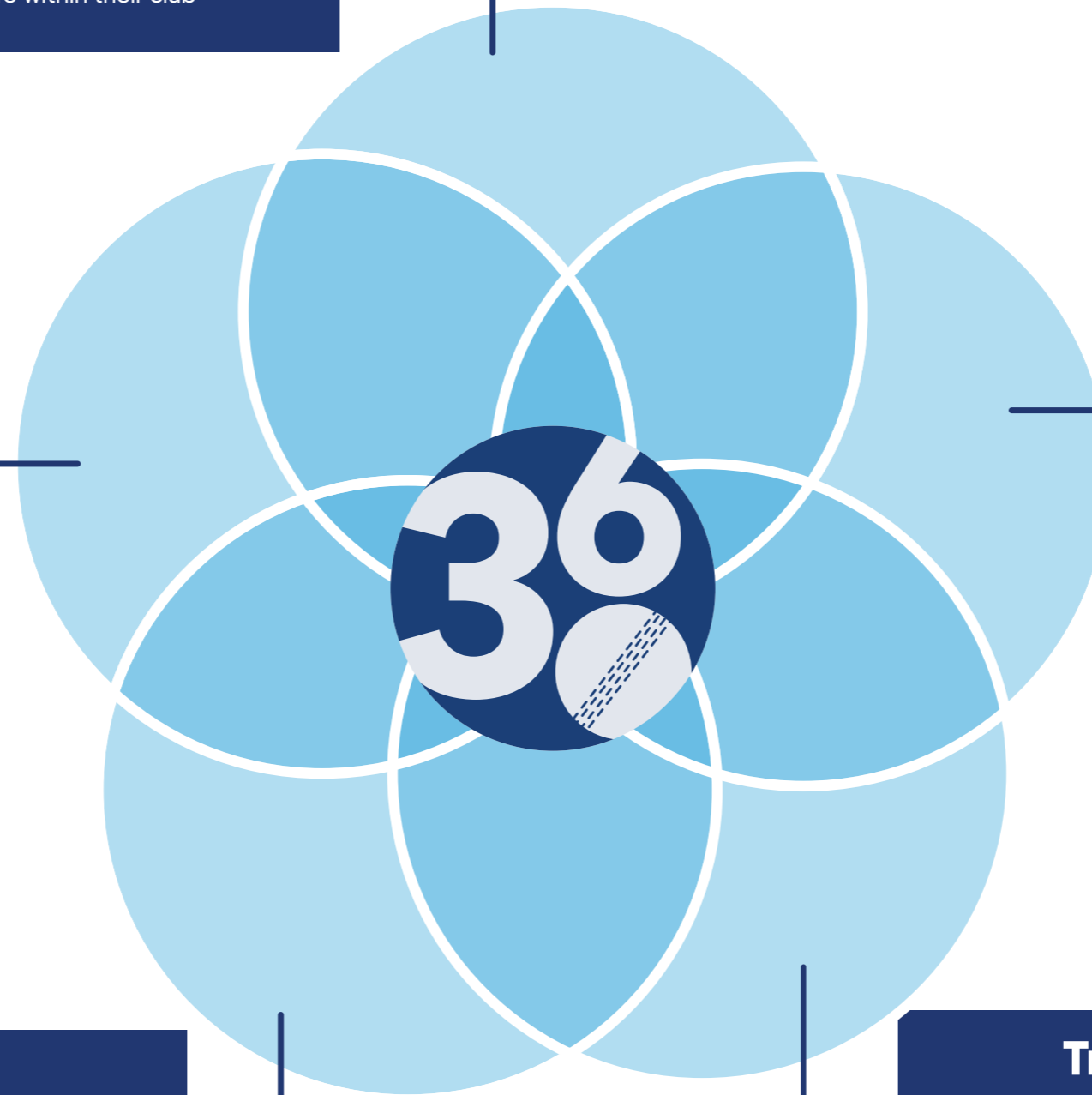
Enjoyment will be at the heart of all our club sessions, camps and courses. We feel fun plays a large part in the enjoyment of any cricket session. Along with opportunity to participate, appropriate challenges and a supportive environment from our fellow players and coaches

Challenge

We will deliver sessions that facilitate learning. We will deliver coaching that challenges players in order to facilitate learning.

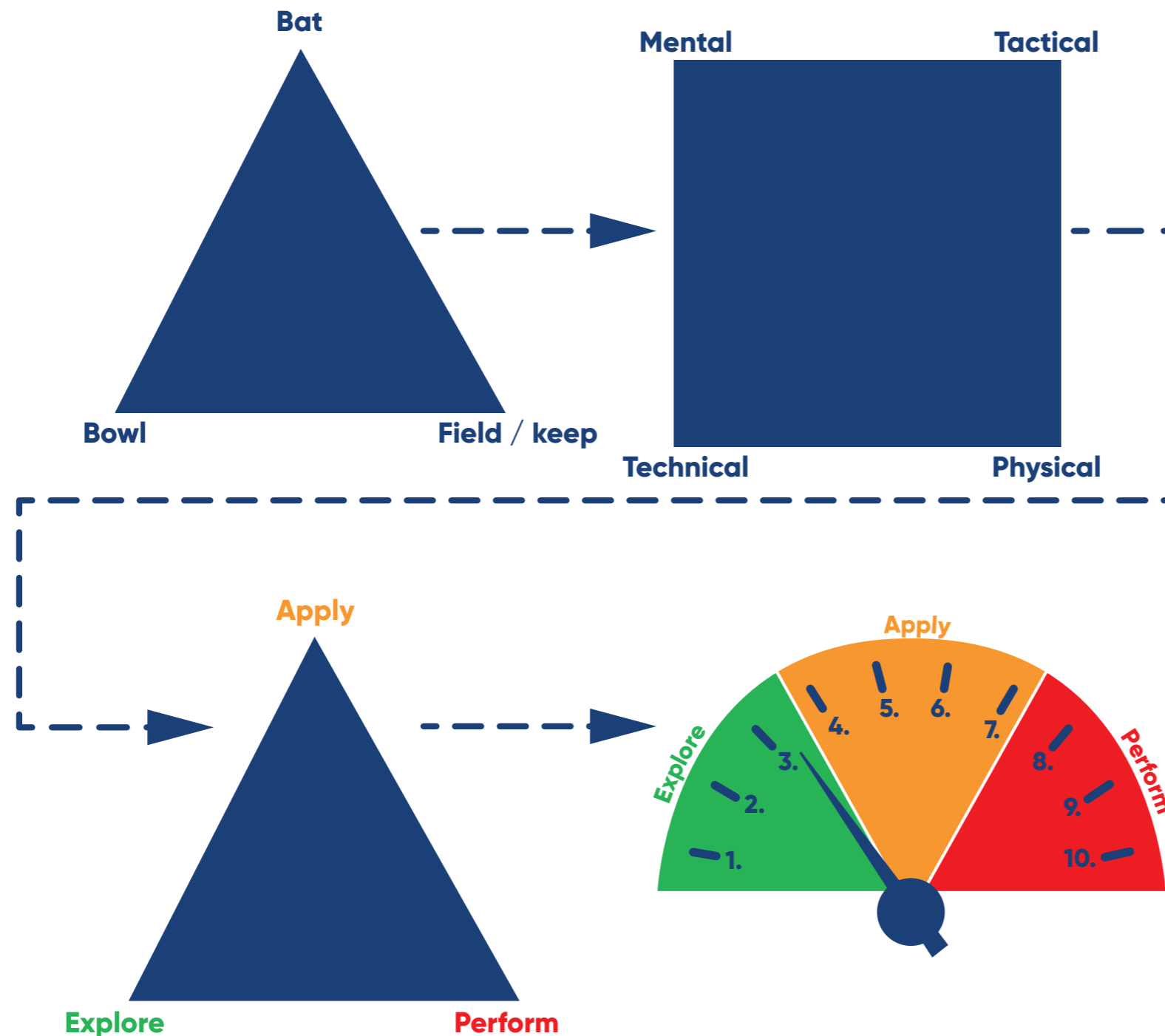
Transparency

We will always be transparent with club members, parents and players about why a session has been delivered in a certain way and what the intentions of each session are. We plan to co-create parts of each program. Using coaching teams, age group managers and the junior committee



Session Tool Box

We have developed a 'Session Tool Box' that looks at all areas of cricket development. All our sessions are based off, of different parts of it. All our coaches use it to support best practice. It's based off our professional coaching experience and is closely aligned to the ECB.



Am I Doing The Right Practice?

Fixed practice:

what it is: a fixed practice is when a skill or movement is practiced repeatedly, and the environment and visual information doesn't change.

Benefits:

- can help improve confidence
- easier for coaches to manage
- suitable for introduction

Limitations:

- can become boring and repetitive
- doesn't reflect what you will face in a match environment

Variable practice:

what it is: a variable practice is when a skill or movement is practiced in ever changing and unpredictable conditions.

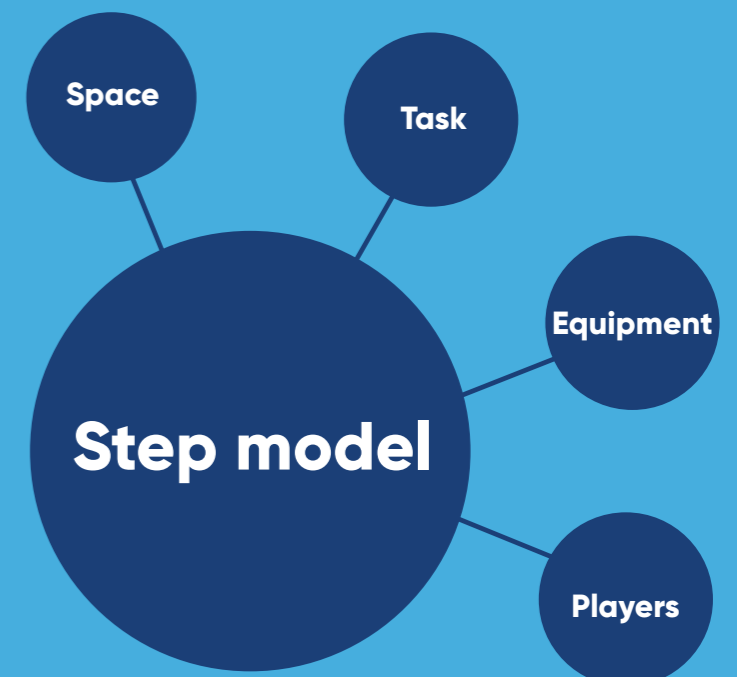
benefits:

- supports the player in extracting the most task-relevant information
- increased levels of engagement
- game-specific skill and decision making

Limitations:

- more challenging for players
- some players can see initial reduced performance in practice

Check points before & during the sessions








Gymrun partnership

We have partnered with Gymrun incorporating parts of their curriculum, 5 challenges and Fit Club. "It combines functional bodyweight movements with short bursts of running. Developing speed, strength and stamina – underpinning the physical competence required to become physically literate.












Building Fitter Futures with the Gymrun Challenges.



Your overall score will achieve a fitness award badge.

 1. LINE SPEED BOUNCE 30 seconds Speed/Agility	 2. CROSSFIT SIT UP 60 seconds Core Stability	 3. STRAIGHT LEG DIP 60 seconds Arm Strength	 4. STANDING LONG JUMP In centimetres Leg Strength/Power
			5. THREE MINUTE RUN In metres Stamina

Helping every child to monitor, understand & celebrate fitness development.

								
AGE 4-11								
								
AGE 11+								

Adaptions available to support inclusion for every child.

Player Development - Iceberg



Club Development - The How

- Regular meetings and reviews with club officials
- Regular meetings with county boards and development officers
- Player and parent reviews
- D.o.E and work experience for junior cricketers
- Support through coaching badges for players and coaches
- Partnerships on all camps, courses and master-classes
- Continual professional development for coaches
- Coaching resources

