



360 Cricket Modules

Page 1 – About 360 Cricket

Page 2 & 3 – Summer Coaching

Page 4, 5 & 6 – Winter Coaching

Page 7, 8 & 9 – Cricket Camps

Page 10 – Coaches Skill Development

Our mission

Our mission is to create a playing environment that allows players of all ages and abilities to thrive in their passion for the game of cricket. We achieve this by ensuring all our provisions are engaging, challenging and tailored to the player's needs.

Our coaching ethos

Our company ethos is to work collaboratively alongside clubs to create and deliver a mutually beneficial working model. By developing strong relationships with our clubs centred on trust and transparency, we are able to provide outstanding coaching provisions for the members of the club. We are committed to delivering meticulously planned and inclusive sessions for all players at the club.

At 360 Cricket, we have combined teaching and coaching pedagogies to ensure that all of our cricket sessions are built around engaging and developing the player's passion for the sport, regardless of their ability.

How does our module system work?

Within this document we have outlined the extensive list of modules that we have on offer. Recognising that each club is unique, we work with you to create a tailored programme, consisting of a combination of modules that are designed to meet the club's and player's needs.

For further information or questions, please do not hesitate to contact us on the details below.

Contact Details

Robbie Gunn – robbie@360cricket.co.uk – 07914869030
Lloyd Edwards – lloyd@360cricket.co.uk - 07376228929

Summer Coaching - Outdoors

Our summer provision runs every week for 14 weeks (April to August)*.

*This can be adjusted depending on the clubs preferences.

1. Coaches

- 1.1 Provision of lead coaches*
- 1.2 Provision of supporting coaches*

*360 Cricket encourages clubs to use both their own coaches and 360 Cricket coaches where appropriate

2. Planning

- 2.1 Planning of all sessions (with input from the club to remain aligned with the clubs coaching ethos)
- 2.2 Implementation of 360 Cricket's scheme of learning, which includes:
 - Exercises/drills (including the use of our specialist equipment)
 - Warm-ups/Cool-downs
 - Scenario based games
 - Net scenarios/variations
- 2.3 Physical copies of our scheme of learning, coaching ethos and philosophy
- 2.4 Access to our cricket podcasts

3. Management

- 3.1 360 Cricket will be responsible for the organisation and attendance of its employees
- 3.2 360 Cricket will be responsible for the coaching standards of its employees
- 3.3 Regularly liaising with the club in regards to the coaching provision
- 3.4 Setting up and packing away equipment at each session (dependant on the amount of coaches)

4. Equipment

4.1 Use of basic equipment (if required) which includes:

- Kwik cricket stumps
- Kwik cricket bats
- Cones

4.2 Use of our specialist equipment which includes:

- TAP weighted balls
- Bola bowling machines
- Flix wicket
- Flexi stumps
- Pop up nets
- Strength and conditioning equipment
- Video analysis equipment (Ipads and Go Pros)
- Fielding equipment

360 Cricket encourages clubs to purchase/provide their own basic cricket coaching equipment. We are always happy to audit and help source any cricket equipment that clubs require.

Winter Coaching (Autumn and Spring Courses)

Our Autumn and Spring provision run every week for 10 weeks (October to December and January to March respectively).

1. Coaches

- 1.1 Provision of lead coaches*
- 1.2 Provision of supporting coaches*

*360 Cricket encourages clubs to use both their own coaches and 360 Cricket coaches where appropriate

2. Planning

- 2.1 Planning of all sessions (with input from the club to remain aligned with the clubs coaching ethos)
- 2.2 Implementation of 360 Cricket's scheme of learning, which includes:
 - Exercises/drills (including the use of our specialist equipment)
 - Warm-ups/Cool-downs
 - Scenario based games
 - Net scenarios/variations
- 2.3 Physical copies of our scheme of learning, coaching ethos and philosophy
- 2.4 Access to our cricket podcasts

3. Management

- 3.1 360 Cricket will be responsible for the organisation and attendance of its employees
- 3.2 360 Cricket will be responsible for the coaching standards of its employees
- 3.3 Regularly liaising with the club in regards to the coaching provision
- 3.4 Setting up and packing away equipment at each session (dependant on the amount of coaches)

4. Equipment

4.1 Use of basic equipment (if required) which includes:

- Kwik cricket stumps
- Kwik cricket bats
- Kwik cricket balls

4.2 Use of our specialist equipment which includes:

- TAP weighted balls
- Bola bowling machines
- Flix wicket
- Flexi stumps
- Pop up nets
- Strength and conditioning equipment
- Video analysis equipment (Ipads and Go Pros)
- Fielding equipment

360 Cricket encourages clubs to purchase/provide their own basic cricket coaching equipment. We are always happy to audit and help source any cricket equipment that clubs require.

5. Facilities

5.1 360 Cricket will oversee the booking of the required facilities

5.2 360 Cricket will liaise with the booking facility and pass on any relevant details to the club and its parents/guardians

5.3 360 Cricket will pay for the booking fees of the required facilities (included within the overall quote)

6. Bookings

6.1 360 Cricket will provide your club with its own independent page on our website, which will have a secure booking system embedded within it

6.2 360 Cricket will share all of the contact details of the player's with the club

6.3 All course prices will be agreed by both the club and 360 Cricket

6.4 A percentage/fee split will be agreed by both the club and 360 cricket in regards to the money generated from the courses

7. Promotion

- 7.1** 360 Cricket will create promotional material related to the courses
- 7.2** 360 Cricket will promote and share the courses through its social media outlets
- 7.3** 360 Cricket will share all of its promotional materials with the club
- 7.4** 360 Cricket will share all digital content (e.g. photos/videos) with the club

Cricket Camps

1. Camp Structure

- 1.1 Camps operate from Monday – Thursday (the length of the camps can be discussed with the club)
- 1.2 Please find below the timetable of when 360 Cricket are able to offer camps throughout the year:

Holiday	Week(s)
February Half - Term	1 Week
Easter Holidays	2 Weeks
May Half - Term	1 Week
Summer Holidays	6 Weeks
October Half - Term	1 Week

- 1.3 Players are split into three different groups, dependant on their age, experience and ability. The table below shows the average age group divides:

T20 Group	ODI Group	Test Group
5 - 7 Years Old	8 - 9 Years Old	10 - 12 Years Old

- 1.4 The camp follows a timetable which incorporates all cricketing skills throughout the camp week
- 1.5 The camp employs a reward system which includes certificates, 'country runs' and prizes such as bat covers, balls and other cricket equipment (supplied by www.ajfordham.com)

More information about how our camps operate can be found at - <https://www.360cricket.co.uk/coaching>

2. Commission

- 2.1 360 Cricket camps include an agreed commission payment to the associated club. This is usually calculated by the club receiving an agreed amount of money based on the number of children that attend our camp each day
- 2.2 Payment to the club can be made weekly or at the end of each camp period

- 2.3 To ensure transparency, all registers will be shared with the club to provide evidence of the correct payment amount

3. Coaches

- 3.1 Provision of lead coaches*
- 3.2 Provision of supporting coaches*

*360 Cricket encourages clubs to use both their own coaches and 360 Cricket coaches where appropriate.

4. Planning

- 4.1 Planning of all camp days (aligned with your clubs coaching ethos)
- 4.2 Implementation of 360 Cricket's scheme of learning, which includes:

- Exercises/drills (including use our specialist equipment)
- Warm-ups/Cool-downs
- Scenario based games
- Net scenarios/variations

- 4.3 Physical copies of our scheme of learning, coaching ethos and philosophy

- 4.4 Access to our cricket podcasts

5. Management

- 5.1 360 Cricket will be responsible for the organisation and attendance of its employees
- 5.2 360 Cricket will be responsible for the coaching standards of its employees
- 5.3 Regularly liaising with the club in regards to the coaching provision
- 5.4 Setting up and packing away equipment at each session (dependant on the amount of coaches)

6. Equipment

6.1 Use of basic equipment (if required) which includes:

- Kwik cricket stumps
- Kwik cricket bats
- Kwik cricket balls

6.2 Use of our specialist equipment which includes:

- TAP weighted balls
- Bola bowling machines
- Flix wicket
- Flexi stumps
- Pop up nets
- Strength and conditioning equipment
- Video analysis equipment (Ipads and Go Pros)
- Fielding equipment

360 Cricket encourages clubs to purchase/own their own basic cricket coaching equipment. We are always happy to audit and help source any cricket equipment that clubs require.

7. Bookings

- 7.1** 360 Cricket will provide your club with its own independent page on our website, which will have a secure booking system embedded within it
- 7.2** 360 Cricket will share all of the contact details of the player's with the club
- 7.3** All camp prices will be agreed by both the club and 360 Cricket
- 7.4** A percentage/fee split will be agreed by both the clubs and 360 cricket in regards to the money generated from the camps

8. Promotion

- 8.1** 360 Cricket will create promotional material related to the camps
- 8.2** 360 Cricket will promote and share the camps through its social media outlets
- 8.3** 360 Cricket will share all of its promotional materials with the club
- 8.4** 360 Cricket will share all digital content (e.g. photos/videos) with the club

Coach Skill Development

1. Continual Professional Development (CPD)

1.1 CPD sessions are designed for coaches to improve and learn about the following coaching principles:

- Player development
- Differentiating your coaching within sessions
- Behaviour management
- Increasing your bank of coaching exercises/drills
- Creating a positive climate for learning

1.2 All CPD resources are digitally available to the club and all those that attend

1.3 Throughout the coaching period 360 Cricket will conduct reviews/assessments of coaches, providing tailored feedback to help improve the coaching standard at your club